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Euroresins Europe Holding
GmbH & Co. KG
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Germany

United Initiators and Euroresins announce strategic collaboration for European distribution.

Euroresins will exclusively distribute the CUROX® product range of United Initiators in Europe.

Stuttgart, Germany – November 15th, 2011

Euroresins Europe Holding GmbH & Co. KG (Oldenburg, Germany) and United Initiators GmbH & Co. KG (Pullach, Munich) are pleased to announce that the existing partnership for the distribution of organic peroxides for cold cure application in Europe will be expanded.

The partnership, under which Euroresins currently distributes the CUROX® product range in the United Kingdom, Scandinavia, Switzerland and the Baltic states will be extended to include Germany, France, Spain, Italy, Poland and Turkey. Euroresins will be sole representative of the United CUROX® product range in said territory.

“Our extended partnership with United Initiators fits perfectly with the strategy of Euroresins”, says Steef Bouwmeester – Managing Director of Euroresins. “United Initiators offers a very complete, phthalate free product range which fits excellent with our resins, gelcoats and bonding pastes range. This allows us to formulate sustainable solutions for our customers. I am excited about having United Initiators as our partner in Europe.”

“Euroresins is the perfect partner for United Initiators”, adds Klaus Detjen – Sales Director of United Initiators. “The competent and trained sales force, the geographic coverage and complete product portfolio into this industry are key attributes that Euroresins brings to this partnership. We are looking forward to our joint cooperation in the future.”

About United Initiators

The United Initiators Group is one of the largest global producers of organic peroxides and persulfates. These products are mainly used in the fields of Polymer Manufacturing and Polymer Processing. With over 500 employees worldwide United Initiators provides standard as well as custom-designed products and solutions for various industries. The most powerful plant of its kind in Pullach near Munich is also the production site of the CUROX® product range. United Initiators' applied research and technical service is based on decades of experience and enables customers to improve their own production performance with regards to both safety and quality.

With the introduction of the phthalate-free MEKPs under the CUROX® -brand, United Initiators has accomplished the complete transition of all ketone peroxides to both phthalate- and aromatics-free formulations and thus contributes to the ever growing interest of the Composites industry in user- and environment-friendly products. For more information, visit www.united-initiators.com.

About Euroresins

Euroresins Europe Holding GmbH & Co. KG is Europe's largest distributor of premium products for the composite industry and is a fast growing European network of distribution companies operating in Benelux, United Kingdom, France, Spain, Italy, Germany, Switzerland, Sweden, Norway, Finland, Baltic States, Poland and Turkey. Euroresins offers premium products from leading principals such as DSM Composite Resins, BÜFA Gelcoat Plus, BÜFAtec machinery, PPG Fiber Glass, SAERTEX non-crimp fabrics, peroxides from Akzo Nobel and United Initiators, Alcan core materials, and 3B CFM (continuous filament mat). The Euroresins brand represents professionalism, premium product quality, technical expertise and reliable logistics. Euroresins is the premium one-stop-shop with a complete product range for composite applications. For more information, visit www.euroresins.com.

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